# 2018 Sponsorship Opportunities

at the epiCENTER

REGENERATION + INNOVATION + IMPACT

# Sponsorship for 2018 Programs

| Sponsor Benefits | Flourish $35,000 | Regenerate $25,000 | Restorative $15,000 |
|---|---|---|---|
| Spotlights in eBlasts, eNewsletters to 30K business leaders on ATE Lists | 3 x | 2x | x |
| Featured in At the Epicenter Podcast interview | x | x | x |
| Recognition from Stage at all Events | x | x | x |
| Logo in Summit Slideshows at all Events | x | x | x |
| Social Media Mentions in 2018 | 18 | 14 | 10 |
| Logo in all eBlast Promotions | x | x | x |
| Logo on Summit Live Streamed Page for all events | x | x | x |
| Logo on Summit Produced Videos for all events | x | x | x |
| Display Tabletop or Brochure placement at all Events | x | x | x |
| # Complimentary Ticket to WLR/ # Complimentary Regen Earth Summit Pass/ # VIP Farm to Fashion | 2/8/2 | 2/4/2 | 1/3/1 |
| Logo and Hyperlink on At the Epicenter website | x | x | x |
| Social Media Kit provided to Underwriters | x | x | x |

# Women Leading Regenerative Summit

- May 15, 2018 | Boulder, CO

- Women Leading Regenerative Summit will feature a full-day of mindful interaction and discussion into the roles business plays in transforming the workplace into a life-space of restoration to culture and planet. The one-day Summit will include keynote panel discussions and tabletop interactive working sessions, all facilitated by women. Together we will focus on providing the best quality products and services, that are considering soil and ecosystem health, in addition to the bottom line in supply chain and manufacturing goals to use business as a force for positive change.

- The WLR Summit will attract women and men from both the Front Range Colorado region and nationally. Attendance is expected to be 250 business and community leaders.

# Sponsor Women Leading Regenerative

| Sponsor Benefits | Restorative $5,000 | Replenish $2,500 | Steward $ 1,250 | Grow $800 | Renew $300 |
|---|---|---|---|---|---|
| Spotlight in eBlast, eNewsletter to 30K business leaders on ATE Lists | 1x | | | | |
| Recognition from Stage | x | x | | | |
| Logo in Event Slideshow | x | x | x | | |
| Logo in Postproduction Video | x | x | x | | |
| Name in Event Slideshow | | | | x | x |
| Social Media Mentions in Lead Up | 6 | 3 | 1 | | |
| Logo in Event Promotion eBlasts | x | x | x | x | x |
| Linked Logo in At the Epicenter website - sizing to reflect level | x | x | x | x | x |
| Complimentary Tickets to Summit | 4 | 2 | 1 | | |
| 40% Discounted Tickets to Summit | | | | x | x |

# Farm to Fashion Show

The Regenerative Earth Summit: Food + Fiber + Climate celebrates the designers and apparel brands that lead the fashion industry in selecting materials and production practices that care for people and planet. The Farm to Fashion Show will be held in Denver, Colorado on December 4.

Eco-fashion show stylist Sarah Jay in partnership with At the Epicenter, Fashion Takes Action, Fibershed, Savory Institute Land to Market and Fashion Revolution will curate a dynamic showcase of designers changing the landscape of the fashion industry.

# Sponsor Farm to Fashion Show

| Sponsor Benefits | Flourish $10,000 | Regenerate $5,000 | Restorative $3,000 | Replenish $1,500 | Steward $500 |
|---|---|---|---|---|---|
| Spotlights in eBlasts, eNewsletter to 30K business leaders on ATE Lists | 2 x | x | x | | |
| Featured in At the Epicenter Podcast interview | x | x | x | | |
| Recognition from Stage | x | x | x | | |
| Logo in Farm to Fashion Slideshow | x | x | x | x | x |
| Social Media Mentions Leading Up to Farm to Fashion | 10 | 8 | 6 | 4 | 2 |
| Logo in eBlast Promotions | x | x | x | x | x |
| Logo on Farm to  Fashion Show Live Streamed Page | x | x | x | | |
| Logo on Summit Produced Videos | x | x | x | | |
| Company Listed on Summit Produced Videos | | | | x | x |
| Display Tabletop in Farm to Fashion Show (Space/ Placement based on Sponsor Level) | x | x | x | | |
| Complimentary Farm to Fashion VIP Ticket | 4 | 3 | 2 | 1 | |
| Logo and Hyperlink on Farm to Fashion webpage | x | x | x | x | x |
| Social Media Kit provided to Underwriters | x | x | x | x | x |

# Regenerative Earth Summit: Food + Fiber + Climate

- December 5 - 6, 2018 | Denver & Boulder, CO
- The premiere gathering of leaders in the regenerative food, farming and fashion industries for climate action.
- Drawing on the expertise and insight of industry leaders in the fashion and food industries, the Summit will provide a context for more cooperative approaches to support producers and enhance market access to products derived from regenerative farming systems.
- Pre-Conference is the Farm to Fashion Show on December 4 in Denver, CO.

# Sponsor Regenerative Earth Summit
# Food + Fiber + Climate

| Sponsor Benefits | Flourish $20,000 | Regenerate $15,000 | Restorative $10,000 | Replenish $5,000 | Steward $2,500 |
|---|---|---|---|---|---|
| Spotlights in eBlasts, eNewsletter and Social Media to 30K business leaders on ATE Lists | 2 x | x | x | | |
| Featured in At the Epicenter Podcast interview | x | x | x | | |
| Recognition from Stage | x | x | x | | |
| Logo in Summit Slideshow | x | x | x | x | x |
| Social Media Mentions Leading Up to Summit | 10 | 8 | 6 | 4 | 2 |
| Logo in eBlast Promotions | x | x | x | x | x |
| Logo on Summit Live Streamed Page | x | x | x | | |
| Logo on Summit Produced Videos | x | x | x | | |
| Company Listed on Summit Produced Videos | | | | x | x |
| Display Tabletop in Regenerative Marketplace (Space/ Placement based on Sponsor Level) | x | x | x | x | |
| # Complimentary Summit Pass/# VIP Farm to Fashion | 6/2 | 4/2 | 3/1 | 1/1 | 1/0 |
| Logo and Hyperlink on Summit webpage | x | x | x | x | x |
| Social Media Kit provided to Underwriters | x | x | x | x | x |

# Sponsor Regenerative Earth Summit Food + Fiber + Climate

| Sponsor Benefits | Grow $1,000 | Renew $500 |
|---|---|---|
| Spotlights in eBlasts, eNewsletter to 30K business leaders on ATE Lists | | |
| Featured in At the Epicenter Podcast interview | | |
| Recognition from Stage | | |
| Logo in Summit Slideshow | x | x |
| Social Media Mentions Leading Up to Summit | | |
| Name in eBlast Promotions | x | x |
| Name on Summit Live Streamed Page | x | x |
| Name on Summit Produced Videos | x | x |
| Display Tabletop in Regenerative Marketplace (Space/ Placement based on Sponsor Level) | | |
| 30% Discount on Summit Pass | x | x |
| Name and Hyperlink on Summit webpage | x | x |
| Social Media Kit provided to Underwriters | x | x |

# At the Epicenter's 2018 Agenda

We believe business, people, and planet are destined to find a new intersection of conscious relationship and we hope that you will join us by being outstanding members of the community that is driving change toward the greatest good.

At the Epicenter's 2018 production agenda includes:

- Regenerative Earth Interactive Workshop @ Expo West, March 2018
- Women Leading Regenerative, May 2018
- Regenerative Earth Summit: Food + Fiber + Climate, December 2018
- *Conversations with At the Epicenter,* a monthly Podcast
- *Connections with At the Epicenter*, a monthly news and event digest
- *Momentum in Regenerative*, a monthly eNewsletter tying together science, business and producer initiatives in regenerative practice.

# Become a 2018 Sponsor

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at the epi CENTER

Founded in 2010, At the Epicenter is an interactive speaker and conference series cultivation principled-based leadership and entrepreneurship. At the Epicenter is a 501c3 nonprofit organization and is a project of Regeneration International. Join our community at www.AtTheEpicenter.com.